

Resolution

on the

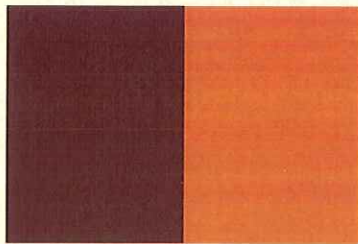
Sister City Agreement

between

Rome, Italy



Washington, D. C.



**PROTOCOL OF FRIENDSHIP AND COOPERATION
BETWEEN THE CITY OF ROME, ITALY
AND WASHINGTON, THE DISTRICT OF COLUMBIA, U.S.A.**

The Mayor of the City of Rome, Giovanni Alemanno, and the Mayor of the District of Columbia, Vincent C. Gray guided by the traditional links of friendship between the Republic of Italy and the United States of America and their respective capitals, the Roma Capitale (City of Rome) and the District of Columbia (Washington, District of Columbia), desiring to develop collaboration between the two capital cities in the economic, educational, social, environmental, and cultural spheres, and aware that cities today constitute a vital factor in the sphere of international relations;

Hereby agree to the following:

FRIENDSHIP

The two cities will promote mutually beneficial cooperation in all sectors that interest the citizens of Rome and Washington, D.C. as set forth in this document.

MUNICIPAL GOVERNANCE

The two cities will exchange information and expertise in the areas of municipal administration, urban physical infrastructure, transportation, information technology, environmental and historic preservation, and recreational opportunities for seniors and youth.

CULTURE AND EDUCATION

The two cities will promote the development of programs to encourage the citizens of both cities to share experiences and learn from each other, including exchanges in the areas of culture, tourism, sports, and academics, as well as collaboration of students and teachers in universities and lower levels.

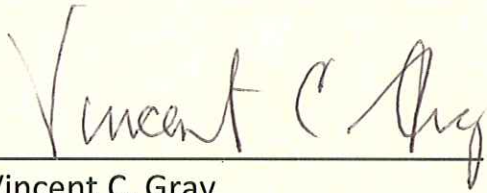
ECONOMIC DEVELOPMENT

The two cities will promote collaboration among local business owners and entrepreneurs, with a special focus on travel and tourism.

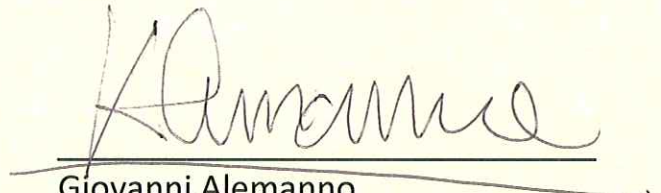
TERMS

The two cities may develop additional programs for their mutual benefit. The memorandum will be in force on the seventh day of June, 2011 for a period of three years. An assessment will be made at the end of 2012 on the progress in the implementation of the actions jointly decided. The Office of the Secretary of the District of Columbia for Washington, D.C. and the Municipality of Rome are responsible for the aspects that concern them; for the implementation, follow-up, and supervision of the present protocol and the initiatives that stem from it.

Signed by the Mayor of Rome, Giovanni Alemanno, and the Mayor of Washington, District of Columbia, Vincent C. Gray on June 7, 2011 in duplicate in the Italian and English languages, both texts being equally authentic.



Vincent C. Gray
Mayor
District of Columbia, Washington



Giovanni Alemanno
Mayor
Rome, Italy

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BETWEEN THE CITY OF ROME, ITALY
AND WASHINGTON, THE DISTRICT OF COLUMBIA, U.S.A.**

TOURISM INITIATIVE - ADDENDUM

The Mayor of the City of Rome, Giovanni Alemanno, and the Mayor of the District of Columbia, Vincent C. Gray guided by the traditional links of friendship between the Republic of Italy and the United States of America and their respective capitals, the Roma Capitale (City of Rome) and the District of Columbia (Washington, District of Columbia), desire to develop collaboration between the two capital cities in the area of tourism, and are aware that cities today constitute a vital factor in the sphere of international relations;

Hereby agree to the following:

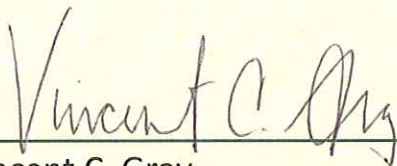
- I) Media Events: Arranging media and tour operator events while announcing the signing of the Sister City Agreement and reciprocally promoting the two Cities' many assets.
- II) Website Exposure: Reciprocal inclusion on both City official websites of pictures and presentations of Rome and Washington DC, interesting facts, and a link to each others' websites.
- III) Sales Blitz: Assistance with scheduling meetings with tour operators, event professionals, and individuals who influence travel decisions when representatives from Destination DC are in Rome and when representatives of the Rome Tourism Department are in Washington DC.
- IV) Advertising: Reciprocal exchange of advertising space on public transport, taxicabs, and City government owned billboards in both Capitals.

TERMS

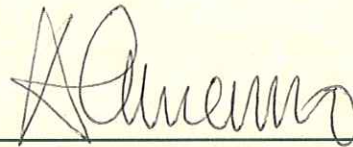
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Vincent C. Gray
Mayor
District of Columbia, Washington



Giovanni Alemanno
Mayor
Rome, Italy



Elliott Ferguson
President and CEO, Destination DC