

# OFFICE OF THE SECRETARY OF THE DISTRICT OF COLUMBIA

# MARTIN LUTHER KING, JR. DAY COMMISSION

Tuesday, July 23, 2019

# • Call to Order by Deputy Secretary Hudson - 6:35PM

# Roll Call

- o Robert Vinson Brannum
- Carlos Davis
- Stephanie Franklin for Monica Palacio
- o Charles R. Hicks
- Felicia Davis Hipkins
- Dr. Steve Johnson filling for Angela Gates
- o Israel Lyons
- o Calvin Nophlin
- o Lee Brian Reba
- o Ryan Wegman

#### • Status Review/Follow-Up on June 18, 2019 Meeting

- Commissioners have asked for a re-circulation of last month's meeting minutes.
- Slogan of "My City, My Dream, My Vote" which was suggested in the previous meeting was solidified.
- Commissioner Charles Hicks
  - Commissioner Hicks suggested to secure a contact from The Office of Religious Affairs to get the bells to ring.
    - Interfaith churches to ring bells at 12 noon all over the city
  - Suggestion that the Drumming for Justice event be moved to the Spring.

#### • Follow-Up on Educational/Youth Outreach Discussion

• Commission discussed possible coordination with DCPS to increase participation through awards and/or community service hours.



- Commissioner Reba indicated a willingness to head up possible partnership with UDC.
- Commissioner Robert Brannum
  - Discussed considering poetry for millennials (poetry/reading competition) something to meld together voting rights and freedom.
- o Commissioner Ryan Wegman
  - Offered to help with millennial outreach based on his work with many young professional organizations.

#### • Discussion of New Business

- Commissioner Charles Hicks
  - Suggested to merge established Black History Month calendar of events with MLK Calendar.
- o Commissioner Lee Brian Reba
  - Commissioner Reba suggested a one-stop website that would showcase all MLK Day events. The Commission would then promote these events and the Commission website would be the 'warehouse' for all these events.
- o Commissioner Carlos Davis
  - Raised the issue of outside speakers for the Premier Event.
  - The Committee (MLK City-Wide Events Committee) will do be assigned to helping procure a key-note speaker.

#### • Selection of Committees

- Premier City-Wide Event Committee
  - A Free-Standing City-Wide Event
    - Commissioner Charles Hicks Chair
    - Commissioner Robert Brannum
    - Commissioner Felicia Davis Hipkins
    - Commissioner Carlos Davis



# o Communications/Social Media Committee

- MLK Vignettes
  - Interviews with select residents about their reflections on Dr. King.
- Social Media promotion of events and amplifying the theme #MyCityMyDreamMyVote across all social media platforms.
  - Commissioner Robert Brannum
  - Deputy Secretary Hudson
  - Dr. Steve Johnson, OCTFME

# • Parade/Float Committee

# • Educational Outreach Committee/

- Millennial/Youth Outreach
- MLK Day Parade Essay Contest
- UDC Outreach
  - Commissioner Calvin Nophlin
  - Commissioner Lee Brian Reba
  - Commissioner Ryan Wegman

#### • Sub-Committee on Additional Events

- Interfaith Church Ringing of the Bells
- Drumming for Justice

#### • Next Meeting Date – August 2019

- The Office of the Secretary will notify Commission members via email pertaining next meeting date in August.
- Adjournment 7:06PM